

# GROWTH RESILIENCE INNOVATION TENACITY

2020 Arkansas 4-H  
ANNUAL REPORT

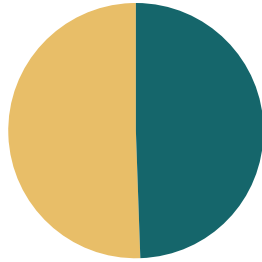


DIVISION OF AGRICULTURE  
RESEARCH & EXTENSION

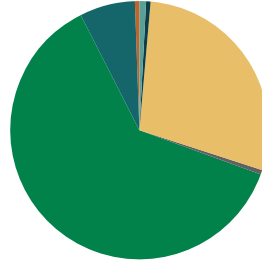
*University of Arkansas System*



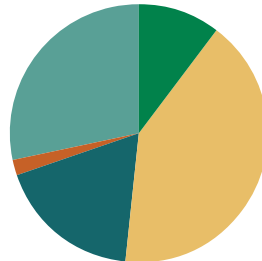
## Arkansas 4-H: WHO WE ARE



Male  
Female



Asian  
African American  
Pacific Islander  
White  
More than one race  
Undetermined  
American Indian or Alaskan Native



On farms  
Towns under 10K and rural non-farm  
Towns & cities (10K-50K) & their suburbs  
Suburbs of cities over 50K  
Central cities over 50K

## 2020 Arkansas 4-H ANNUAL REPORT

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**303,784 YOUTH**  
participated in multiple 4-H  
enrichment experiences this year.

**Thanks to Arkansas 4-H Foundation donors,** in an extraordinary fiscal year that has been filled with challenges and uncertainties, our mission of supporting youth development opportunities through 4-H has forged ahead.

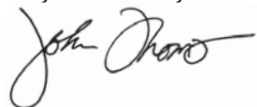
Arkansas 4-H youth have received every Foundation scholarship and award they have earned. On top of that, a brand new \$50,000 scholarship endowment named in honor of retired Extension Director Dr. Rick Cartwright and his wife Lynette, has been entirely funded in a little less than one year.

The Foundation donor family grew this year and rallied to the point of making this one of the best years in recent history for the Arkansas 4-H youth who we have supported since 1951.

This year's Foundation update is appropriately themed G.R.I.T. for Growth, Resilience, Innovation and Tenacity. Foundation donors have certainly shown their GRIT by their strong support in tough times so that Arkansas youth can show theirs.

Your Foundation support is helping bold dreams become reality. Thank you.

Very Sincerely,



John Thomas  
Development Officer  
Arkansas 4-H Foundation



Martha Ray Sartor  
Associate Vice President – FCS & 4-H  
U of A System Division of Agriculture



*The annual 4-H Giant Pumpkin and Watermelon contest is popular, resulting in BIG 4-H projects.*



# GROWTH

Arkansas 4-H programs are designed to foster **GROWTH** – in our members' skills, in their knowledge and in their leadership abilities.

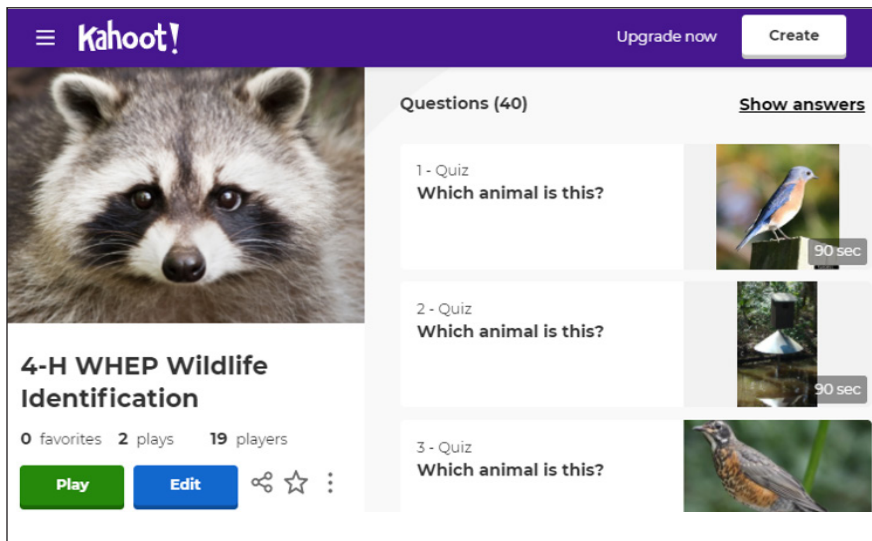
This year has been a time of tremendous growth for our 4-H members as well as our leaders and volunteers as we navigate new ways to provide programming amid a pandemic.

We stepped outside our comfort zones as we learned new technology and used it to implement many of our programs in a virtual setting. Our 4-H Wildlife Habitat Education Program (WHEP), one of our popular programs, was one example. Our youth met to practice their wildlife habitat identification skills at the 4-H Center in February



*4-H Youth and leaders examine grassland conditions in preparation for the annual 4-H Forage and Grasslands competition and project.*





*The platform KAHOOT was utilized for youth to have the opportunity to participate in the Wildlife Habitat Education Program contest online this year.*

before COVID-19 began. Normally, we would have the state contest at the 4-H Center too, but 4-H Wildlife Specialist Becky McPeake found a way to take the contest online. She used the online gaming resource Kahoot, which many of our youth already use in their schools. This year our Wildlife Habitat Education program focus was Southern Outer Coastal Plains and Mixed Forest. Our students have continued learning about wildlife identification, food and concepts, and wildlife management without missing a beat.

*“Whether it’s learning to use a new technology or taking a first online program, in the end we all learn how to cope, adapt, and continue living through life’s challenges, like this pandemic.”*

*— Dr. Becky McPeake, 4-H Wildlife Specialist*

This is just one example of the numerous programs we've taken online, and we would not be able to do all that we do without our 1,500 volunteers who serve as leaders and mentors for 4-H youth across the state. They are the backbone of our organization, and they too have grown in their knowledge and leadership skills.

More than 200 volunteers participated in one of two Virtual Volunteer Reflections events hosted by University of Arkansas System Division of Agriculture for volunteers across the South. About 20 volunteers also participated this year in the National Volunteer Conference of the Southern States.

This year, we introduced a new Volunteer Guidebook to assist our volunteers in club planning. This comprehensive guide to 4-H has enabled our volunteers to more easily serve our youth.



*4-H leaders work together using everyday objects to teach hands-on life lessons to 4-H youth.*

# RESILIENCE

*4-H Record Book winners  
pose during the National 4-H  
Conference held in Atlanta  
each year.*



Our 4-H members always strive “to make the best better.” But that doesn’t happen without effort and even some failures along the way. Arkansas 4-H youth learn to set goals. Through our programs, they acquire the skills needed to achieve goals and they learn the power of perseverance.

Throughout their 4-H career, they build personal character and an impressive skill set — all of which creates **RESILIENCE**.

This year, resilience is perhaps best embodied by the 10 Arkansas 4-H members who received a Congressional Award — the highest honor the United States Congress presents to America’s civilian youth. Madison Mitchell and Joshua Stettmeier, both of Benton County, brought home Arkansas’ first Congressional Gold Awards — a feat that requires no less than two years of consistent work.





Madison Mitchell,  
2020 Gold medalist



Joshua Stettmeier,  
2020 Gold medalist

# Arkansas 4-H 2020 Congressional Medal Award Winners

## GOLD

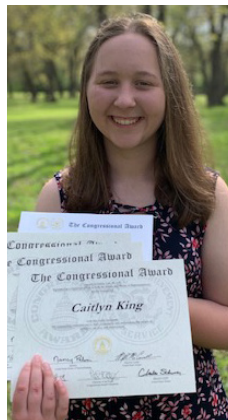
Madison Mitchell, Benton Co.  
Joshua Stettmeier, Benton Co.  
(pictured previous page)

## SILVER

Keylee Harris, Independence Co.  
Magon Rosalie James, Arkansas Co.  
Katelyn Macejewski, Montgomery Co.  
Janna Morse, Washington Co.  
(top row l-r)

## BRONZE

Sydney Blackman, Independence Co.  
Baylie Clay, Montgomery Co.  
Caitlyn King, Baxter Co.  
Madison Ireland, Independence Co.  
(bottom row l-r)



Madison spent more than 800 hours involved with volunteer service, personal development, physical fitness, and exploration.

Joshua spent more than 400 hours delivering bikes, mentoring children, taking care of lawncare for elderly neighbors, and delivering food to families in need in his community. He also devoted hundreds of hours to improving his strength, speed and overall fitness while developing a deeper passion for computer and mechanical engineering. Joshua completed the requirements for the gold medal by planning and experiencing an eight-day trip to Delaware.

“I am so excited I was able to plan and execute this trip even though I had some surprises and challenges along the way,” he said. “Even though the exploration did not go exactly as I planned, I believe planning is essential and flexibility is the winning ingredient. Besides practical skills, I have learned patience from my experiences and perseverance. When not achieving success on the first attempt, I would have to keep pressing on, addressing new ideas, and critically thinking through various solutions.”

Arkansas 4-Hers are uniquely prepared to take on this challenge. Through project work and leadership training, they’ve developed RESILIENCE to see work through, and that trait will go with them into adulthood.

“I have developed the dedication and discipline to not only establish goals, but to record the results, and see them to completion.”

— Joshua Stettmeier, Gold Congressional Medal Winner



# INNOVATION

*4-H camp taught 4-H members how to make face masks, which benefitted their local communities.*



“Necessity is the mother of invention.” This familiar adage took on new meaning for us this year as COVID-19 redefined how we do business in **INNOVATIVE** new ways.

Who would have imagined Friday night virtual campfires? Well, we did! (And yes, we had plenty of s’mores!) We used video conferencing, social media, online games and every tool available to us to engage our youth. Were there challenges? You bet.

The pandemic prevented us from hosting our traditional overnight camps, so we offered several virtual options. More than 165 youth participated in one of our six extended camps. Three camps — the Cloverbud, Junior and Senior camps — were age-specific. Other camps, such as our Equine Camp, were open to all ages.



Hayes Hugen



Greenna Bocknick



Leah Autrey



Jase Mix



Susanna P - Conway County 4H



Addie and Brantley



Zoe and Grace



Mason and Emma Nix



Joe C



Ellis Freel



Hannah Allen



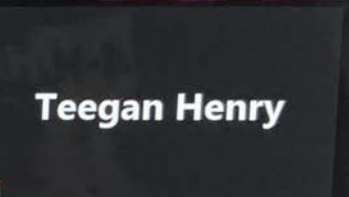
Elijah M



Cassidy Roland



Amanda Weaver



Teegan Henry

EW

Aaron and Autu...

O





*Creenna Bocksnick, 4-H Camping Coordinator, demonstrates how to saddle a horse during a virtual equine camp, and a young 4-H member learns all about bee pollination from the comfort of his home.*

In Healthy Living Camp, youth learned to make delicious snacks, including salsa, ice cream and mug cakes. Youth in the Craft Camp tie-dyed t-shirts, created origami art, experimented with clay and watercolor paints, and tried their hand at other art media.

Another 160 youth joined our weekly virtual camps. For 22 weeks, we hosted camps and demonstrated activities that youth tried from home. Through video, volunteers demonstrated how to make friendship bracelets, meat rubs, lotion bars, Morse code bracelets, dot mandala paintings, paint pours, bath bombs, hot chocolate mix, string art and more. One project — face masks made from t-shirts — was especially useful.

We opened our camps to all Arkansas youth. We had many 4-H members who participated, and we were also joined by non-member youth who needed a creative outlet during these times. We hope our new friends will become new members.

While social distancing, our 4-H members also found innovative ways to serve their communities. They collected food donations for local pantries. They sewed hundreds of face masks. They put their STEM skills to use by creating face shields with 3D printers. In Hot Spring County, 4-Hers teamed with ASU Three Rivers and other county volunteers for the Face Shields for the Front Lines project. Using 3D printers, volunteers created and assembled more than 330 face shields for first responders, healthcare workers and other essential employees. During assembly, 4-Hers were careful to social distance, wear masks and keep surfaces sanitized.



*4-H members work together to create mask inserts and face guard pieces using a 3D printer in Hot Spring County. The group created more than 330 face shields to donate to essential medical personnel.*

Our regular 4-H activities certainly look a little different this year, but what hasn't changed is the service our 4-Hers pledge to their communities. Their innovative approach to service has been a bright spot in this unprecedented time.

**"Thank you so much for doing these awesome camps! As a 4-H group leader I have also learned a lot – we can do so many of these programs with our club."**

*— Melissa Tanneberger, Arkansas 4-H parent and group leader*

# TENACITY

*Participants practice team building exercises during the Arkansas Outdoor School (AOS) at the 4-H Center.*



With more than 50 project areas, 4-H opens doors for Arkansas youth to discover the world and their place in it. Along their journeys, many youth discover a passion for something that propels them to do more.

With the leadership skills that 4-H provides, many youth are becoming change agents in their communities, and it shows in their **TENACITY**.

Last year, Pulaski County 4-H member Tahira Marciano and Arkansas 4-H Center Program Director Shannon Caldwell attended the first True Leaders in Equity Institute at the National 4-H Center. The pair were among the 26 adult-student teams selected to attend the three-day event where they received training to prepare them to return home and implement an equity-related project in their community.



IF WE ARE TO HAVE PEACE ON EARTH, OUR LOYALTIES MUST  
RATHER THAN SECTIONAL. OUR LOYALTIES MUST TRANSCEND  
OUR TRIBE, OUR CLASS, AND OUR NATION; AND THIS  
WE MUST DEVELOP A WORLD PERSPECTIVE.

*Tahira M. contemplates quotes while visiting  
the Martin Luther King, Jr. Memorial in  
Washington, D.C.*



Tahira's project is 4-H ADDventures, which educates 4-H members, volunteers and staff about attention deficit disorder (ADD) and attention deficit hyperactivity disorder (ADHD). The program also helps leaders implement activities to keep all members engaged during 4-H meetings.

Tenacity also drives Washington County 4-H member Abigail Norsworthy. She is passionate about gardening, horticulture and livestock and likes to share her passion with others.



*Shannon Caldwell and Tahira Marciano share what they learned at the 4-H Equity Institute with Arkansas 4-H members at State O-Rama.*

She created Show Buddies, a program that enables children with disabilities to show animals at the Washington County Fair. In its first year, 18 special needs youth showed hogs, sheep and dairy goats. The event received such positive feedback that it is not only continuing but also expanding to include special needs youth from two more schools in Washington County.

Abigail's program was a year in the making. After getting buy-in from the local fair board, she set to work organizing, planning, promoting and fundraising. She raised enough money to provide every Show Buddy participant a t-shirt, backpack



*Show Buddies, a program created by Washington County 4-Her Abigail Norsworthy (pictured far right), helps special needs youth show animals at their local county fair.*

and a snack for the event. Abigail's twin sister, Isabella Norsworthy, this year's Governor's Award recipient, also helped with the event.



Youth like Abigail and Tahira are using the opportunities they've received through Arkansas 4-H to create opportunities for others in their communities. With much TENACITY, they are truly working "to make the best better."

*"I am proud that I was able to work with a variety of kids on this project, and I feel as if they are prepared to build off this program in years to come."*

*— Abigail Norsworthy,  
Washington County 4-Her*



# SPONSOR HIGHLIGHT

## The Rick & Lynette Cartwright Scholarship Endowment

When Dr. Rick Cartwright retired this year as director of the Cooperative Extension Service, we could think of no better way to celebrate his legacy than by creating a college scholarship named in his honor.

Dr. Cartwright grew up on a farm in Stone County where he was a member of 4-H for a while. He joined the University of Arkansas System Division of Agriculture in 1992 and earned international recognition as a rice pathologist. He served in various leadership posts before being named interim director of Extension in 2016 and director in 2017.

The Rick and Lynette Cartwright Scholarship Endowment is now **FULLY FUNDED** with more than **\$50,000**.

Dr. Cartwright's colleagues, friends, family and donors around the state contributed generously to this endowment. Proceeds will fund future college scholarships for 4-H members.

# FRIENDS OF 4-H

## The Arkansas 4-H Center

During this pandemic, we've learned how we can use technology to keep us connected while being socially distanced. Video conferencing has been especially important, with Zoom being our go-to video conferencing platform.



## The Arkansas 4-H Center now has a dedicated "Zoom Room."

We've renovated one of our conference rooms and outfitted it with technology that enables us to connect virtually with our 4-H members and volunteers. We also have a portable Zoom station with a 75-inch monitor that can be used anywhere on campus.



These improvements would not have been possible without Friends of 4-H. Their generous support has enabled the 4-H Center to modernize so that we can deliver 4-H programming anywhere.

# A special thank you to our 4-H Donors:

## Green Clover

\$1 – \$99.99

- Jane M. Ahrends
- Heather Dawn Akins
- Angelia Anderson
- Arkie Red Farm
- Phyllis R. Bachelor
- Jodi L. Blackard
- Jesse R. Bocksnick
- Betty Jean Brannan
- Beverly Brown
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- Michelle A. Carter
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- Andrea Price
- Kay Procop
- Pamela Pruett
- Pulaski County Master Gardeners
- Nathan J. Reinhart
- River Belles Extension Homemaker Club/ Crawford Co.
- Maureen Rose

*Note: Donations are listed by fiscal year (July 1, 2019 - June 30, 2020)*



*Fish dissection  
at the SEEK  
(Science Enrichment  
Education for Kids) program,  
offered weekdays during  
the school year at the  
Vines 4-H Center.*





**Your donations at work:** Crossett 4-Her Phebe Dawson is studying nursing at Henderson State University, thanks in part to a Foundation scholarship award she earned.

- |                     |                   |
|---------------------|-------------------|
| •Kimberly Rowe      | •Gretchen Skinner |
| •Patricia Rowe      | •Lynn Smith       |
| •Stewart K. Runsick | •Sherrie Smith    |
| •Jan Sampson        | •Paul Stanton     |
| •Sherry Sanchez     | •Brandon Stegall  |
| •Andrew Sayger      | •Dana Stewart     |
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- Pia Woods
- Jan A. Yingling
- Rhoda J. Yost

### White Clover

**\$100 – \$499.99**

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- Jim Baker

- Tony Baker
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- Brenda Hawkins
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- Rex Herring
- John Hightower
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**Note:** Donations are listed by fiscal year (July 1, 2019 - June 30, 2020)

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- Alicia Hugen
- John Jennings
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- Calvin Jones
- Sarah King
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**Silver Clover**  
**\$500 – \$999.99**

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- Sam Boyster
- Lance & Leigh Blythe
- Robin & Gail Bridges
- Hank Chaney
- Mark Cochran
- Farmers Bank & Trust
- First Electric Cooperative
- Vic Ford



**Your donations at work:** Foundation scholarship recipient Amber Morris is studying agriculture education at Arkansas Tech University.



*Lake LaVerne at the Vines 4-H Center is the perfect place to have fun, gain confidence and learn boating and safety skills.*

- Generation Three Partnership
- Darwin Hendrix
- Mary Hightower
- Karen James
- Bruce Maloch
- NWA Veterinarian Medical Association
- Andrew Zane Pitman
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\$1,000 – \$4,999.99

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- Arkansas Association of Extension Specialists
- Arkansas Crop Protection Association
- Arkansas County Ag Agents Association
- Arkansas Plant Food Association.
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- Shannon Caldwell
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- CES Federal Credit Union
- Greg Cheshier
- Epsilon Sigma Phi
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- Martha Ray Sartor
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- Jeff Sikes
- Southern Cotton Ginners
- Southern Farm Bureau Casualty Insurance
- White County Farm Bureau

### Ruby Clover

\$5,000 – \$9,999.99

- 4-H License Plate Receivables
- Arkansas Farm Bureau Foundation
- Martha Maddox
- Darlene Millard
- Riceland Foods Foundation
- Ann Roberts
- U of A Division of Agriculture – UA System

### Emerald Clover

\$10,000 – Above

- Arkansas Farm Bureau Federation
- Electric Cooperatives of Arkansas
- Farm Credit Services of Western Arkansas
- Michael & Beth Hodges

*Note: Donations are listed by fiscal year (July 1, 2019 - June 30, 2020)*

# 2020 Foundation Endowments

•Arkansas 4-H Alumni Association Fund	\$12,262	•Larry Sandage Arkansas Forage & Grass Scholarship Endowment	\$12,567
•Arkansas Endowment	\$65,795	•Maeda Asbell Scholarship Endowment	\$7,783
•Art of Farming Endowment	\$54,351	•National Citizenship Endowment	\$115,884
•Bob Buice Scholarship Endowment	\$17,173	•Rick and Lynette Cartwright Endowment	\$43,719
•C. A. & Joye Vines Scholarship Endowment	\$24,562	•Ross Foundation Photography Endowment	\$155,512
•Centennial Scholarship Endowment	\$115,287	•Roy & Christine Sturgis Charitable Trust Endowment	\$42,390
•Darlene Millard Arkansas 4-H Governor's Award Fund	\$26,842	•Sam & Helen Walton Child Development Endowment	\$17,711
•Dennis R. Millard Memorial 4-H Scholarship Endowment	\$27,001	•Senator David Pryor Scholarship Endowment	\$14,237
•Donald W. Reynolds Foundation Maintenance Endowment	\$1,344,316	•Senator Mark Pryor Scholarship Endowment	\$13,764
•Feland 4-H Center Maintenance Endowment	\$276,087	•State Officer Quasi Endowment	\$67,160
•Harold Hicks Trust Scholarship Fund	\$33,710	•Susan Marshall Scholarship Endowment	\$524,057
•Hazel Jordan Landscaping Scholarship Endowment	\$95,200	•Trannye White Memorial Scholarship Endowment	\$28,656
•Jeanette Roberts Memorial Scholarship Endowment	\$13,442	•Walta Lorea Hoback Jones Memorial Scholarship Endowment	\$14,717
•John Frank Pendergrass 4-H Livestock Judging Support Fund	\$5,764	•Williams-Potts Scholarship Endowment	\$6,759
•John White Memorial Scholarship Endowment	\$24,522	•Zack & Jennie Jennings Scholarship Endowment	\$68,063
•Joye Vines Activity Endowment	\$61,615		
•Justice J. Fred Jones Memorial Scholarship Endowment	\$13,968		
		<b>Total Balances</b>	<b>\$3,344,875</b>





*4-H members work on a motor on their underwater robot they built from scratch between heats during the annual 4-H Seaperch competition.*

# 4-H License Plate Donors

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- Lori Lynn Bremer
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- Shannon Caldwell
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- Ray Copeland
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- Dustin Echols
- Yancey Edward II
- Barbara Engelmann-Clay
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- Lindsey Evans
- Rusty Evans
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- Zakary Ferguson
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- Demottie Harris
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- Heather Hart
- Paulena Hart
- Mary R. Harvey
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- Joan Hays
- Kristie Head
- Allison Hernandez
- Erica Hernandez
- Nicole Herren
- Althalene Hill
- Norman L. Hill
- Douglas Holly
- Aleasha Holmes
- Sherree Holt
- Dana A. Hope
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- Darrin Humble
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- Michelle Jackson
- Raven Jackson
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- Thomas Johnson
- Mark Jones
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- Karl Kay
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**Your donations at work:** Arkansas 4-H past president Brent Clark earned a Foundation scholarship and attends Arkansas State University on his way to a poultry science degree.



*Arkansas 4-H Governor's Award  
finalists Isabella Norsworthy,  
Abigail Norsworthy, &  
Sarah Gaskin with  
Governor and  
First Lady  
Hutchinson.*





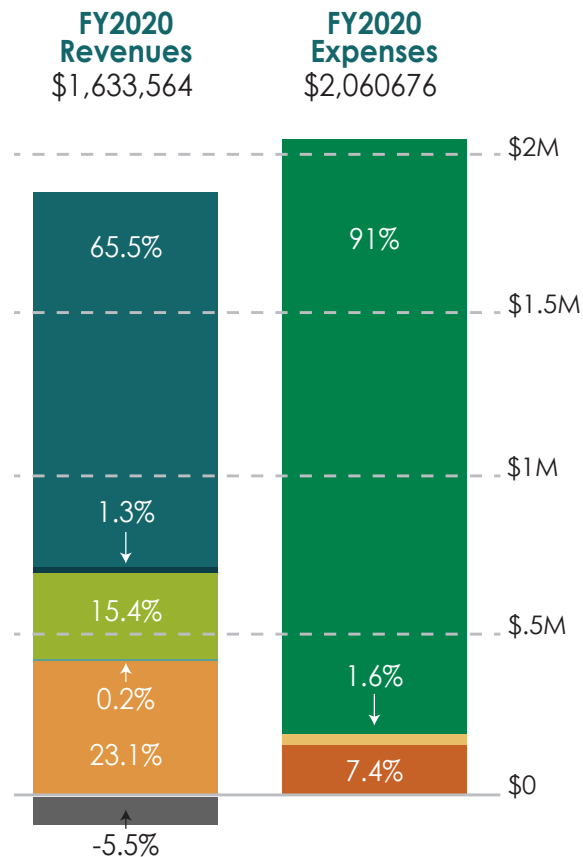
- Krystal Sheilon Neal
  - Kasey Nelson
  - Danton Newsom
  - Etta Niswonger
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  - Rickey David Norman
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- 

*Donor list was provided by DFA. For corrections or additions to the 4-H license holder list, please contact the 4-H Office at (501)671-2100 or griddick@uaex.edu.*

# STATEMENT OF FINANCIAL POSITION

<b>Assets</b>	<b>FY 2020</b>	<b>FY 2019</b>	<b>Liabilities</b>	<b>FY 2020</b>	<b>FY 2019</b>
Cash & Cash Equivalents	\$785,830	\$460,490	Accounts Payable	\$17,756	\$57,177
Cash & Cash Equivalents, Restricted	\$126,527	\$74,891	Due to Affiliate	\$81,892	—
<b>Total Cash &amp; Cash Equivalents, unrestricted and restricted</b>	<b>\$912,357</b>	<b>\$535,381</b>	Scholarships Payable	\$57,900	\$95,171
Certificates of Deposit	\$100,496	\$201,652	Other Liabilities	\$150,197	\$81,570
Investments, at Fair Value	\$1,874,525	\$2,047,990	<b>Total Liabilities</b>	<b>\$307,745</b>	<b>\$233,918</b>
Investments, at Fair Value Restricted	\$1,936,933	\$2,082,103	<b>Net Assets</b>	<b>FY 2020</b>	<b>FY 2019</b>
Accounts Receivable	\$17,624	\$7,342	Net Assets Without Donor Restriction	\$5,168,578	\$5,503,104
Due from Affiliate	—	\$2,223	Net Assets With Donor Restriction	\$3,665,752	\$3,758,338
Other Assets	\$15,553	\$12,257	<b>Total Net Assets</b>	<b>\$8,834,330</b>	<b>\$9,261,442</b>
<b>Property and Equipment, Net</b>	<b>\$4,284,587</b>	<b>\$4,606,412</b>	<b>Total Liabilities &amp; Net Assets</b>	<b>\$9,142,075</b>	<b>\$9,495,360</b>
<b>Total Assets</b>	<b>\$9,142,075</b>	<b>\$9,495,360</b>			

Revenues		FY 2020	FY 2019
Program Service Revenue		\$1,070,331	\$1,431,537
Other Revenues, Net		\$20,740	\$85,223
Grants and Contributions		\$252,096	\$112,274
In-Kind Contributions		\$3,916	—
Contributed Services from Affiliate		\$376,806	\$367,999
Investment (loss) return, net		\$(90,325)	\$108,513
Net assets released from restrictions		—	—
<b>Total Revenues</b>		<b>\$1,633,564</b>	<b>\$2,105,546</b>
Expenses		FY 2020	FY 2019
Program Services		\$1,875,991	\$2,197,514
Fundraising		\$32,042	\$17,045
Management and General		\$152,643	\$199,837
<b>Total Expenses</b>		<b>\$2,060,676</b>	<b>\$2,414,396</b>
<b>Change in Activity</b>		<b>\$(427,112)</b>	<b>\$(308,850)</b>





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